

GilsWholesale.com Privacy Policy

Last Updated on May 25, 2018. This Privacy Policy is effective immediately for users that subscribe to our website on or after May 25, 2018 and will become effective on May 25, 2018 for users that have already subscribed.

This Privacy Policy describes our policies on the collection, use, and disclosure of information about you in connection with your use of our services, including those offered through our website, emails, and mobile applications. The term "we" refers to Gils Wholesale Distributors via GilsWholesale.com and IceCreamSuppliesWholesale.com. When you use the Services, you consent to our collection, use, and disclosure of information about you as described in this Privacy Policy.

What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet.

We also may store information that your computer or mobile device may provide to us in connection with your use of the website, such as your browser type, type of computer or mobile device, browser language, IP address, WiFi information such as SSID, mobile carrier, phone number, unique device identifier, location (including geo-location, beacon based location, and GPS location), and requested and referring URLs. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

Through implied consent, when you manually subscribe to our website, we collect personal information including name, email, phone number, comments, feedback, product reviews, and recommendations. We may also track your actions in response to the messages you receive from us such as whether you deleted, opened, or forwarded such messages.

How do we collect information?

We collect information as part of the process and when you manually subscribe to our website to receive email marketing and Shout-Out communications. As indicated above, we collect personal information such as your name, telephone, and email address. Your information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages as in our Shout-Out Subscriber-based notification and marketing emails.
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to market our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

To date, our site does not offer on-line purchasing, credit card or other payment history data, so the following statement does not apply to our site at this time.

(All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.)

How do we communicate with our site visitors?

We may contact you to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

Third Party Services require or involve the submission, collection and/or use of certain personally identifying or identifiable information. In particular and as a part of accessing or using the Wix Services, Wix and such Third Party Services may collect, access and use certain data pertaining to Users and End Users, including the activities or navigation undertaken by Users and End Users through the Wix Services and/or User Platforms.

We utilize Google Analytics, Bing Webmaster Tools, and Simple Booklet third-party tracking services to gauge overall viewer statistics of our site. Cookies may have unique identifiers, and reside, among other places, on your computer or mobile device, in emails we send to you, and on our web pages. Cookies may transmit information about you and your use of our service, such as your browser type, search preferences, IP address. Cookies may be persistent or stored only during an individual session. It's important to note that third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies or utilizing other tracking technologies through Wix's services, may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by this or the Wix Privacy Policy. Cookies are implemented in every site built by Wix.

Take a look at the table below to view which cookies Wix implements on Wix sites:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nibi_{ID}	Persistent Cookie	Security
XSRF-TOKEN	Persistent Cookie	Security

Third Party Accounts: If you log into our website using a third party service like Facebook or Google, or link our site to your account with a third party service like Facebook or Twitter, we may receive information about you from such third party service. If you post content to a third party service through our site, that third party service will also receive that content, which will be visible to anyone that has access to it through that third party service.

Children: The Service is intended for general audiences and is not directed to children under 18. We do not knowingly collect personal information from children under 18. If we become aware that a child under 18 has provided us with personal information without parental consent, we take steps to remove such information and terminate the child's subscription.

How can a site visitor withdraw their consent?

If you don't want us to process your data anymore, or would like to access, correct, amend, or delete any personal information we have about you, please do any of the following: Utilize the Unsubscribe button located on the bottom of any of our Shout Out email marketing newsletters. Or contact us: gilswholesale@comcast.net or send us mail to: 322 W Oak Lane Glenolden PA 19036.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it. We use various safeguards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.